

April 23, 2007

Dear Ladies and Gentlemen:

Company Name: KOA Corporation

Representative: President & CEO Koichi Mukaiyama

(Securities Code: 6999 Listed in the 1<sup>st</sup> Section of Tokyo Stock Exchange)

Contact: Top Management of Management Administration Initiative

Kayoko Fukano

(Telephone Number 81-265-70-7171)

### Personnel Shift Notice

KOA Corporation has executed the following personnel shift on April 21, 2007:

Name	New Post	Old Post
Tsuyoshi Yajima	Management Administration Initiative General Affairs Center General Manager	Management Administration Initiative General Affairs Center General Affairs Group Profit Manager