

March 29, 2007

Dear Ladies and Gentlemen:

Company Name: KOA Corporation  
Representative: President & CEO Koichi Mukaiyama  
(Securities Code: 6999 Listed in the 1<sup>st</sup> Section of Tokyo Stock Exchanges)  
Contact: Top Management of Management Administration Initiative  
Kayoko Fukano  
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## Organizational Change in Personnel Shift

KOA Corporation has approved the following organizational change and personnel shift effective April 1, 2007:

### 1. Organizational Change

- ① Product Management Group, which was previously under the umbrella of Business Reform IV Sales Strategy Center will become Business Reform IV Product Management Center.
- ② The functions of Japan Sales BF Automotive Business Coordination Center will be transferred to Business Reform IV Marketing Center.

### 2. Personnel Shift

Name	New Post	Old Post
Yasaburo Makiuchi	Business Reform IV Sales Strategy Center GM (Simultaneous Post) Business Reform IV Marketing Center GM	Business Reform IV Sales Strategy Center GM
Toshihiro Kojima	Business Reform IV Product Management Center GM	Business Reform IV Sales Strategy Center Product Management Group PM
Seigo Kusaba	Japan Sales BF East Japan Sales Center GM	Japan Sales BF West Japan Sales Center Osaka Sales Regional Sales Manager
Akira Nonomura	Japan Sales BF Representative	Japan Sales BF Representative (Simultaneous Post) Japan Sales BF Automotive Business Coordination Center GM (Simultaneous Post) Japan Sales BF Customer Service Center GM
Kunio Misawa	Japan Sales BF Sales Support Center GM (Simultaneous Post) Japan Sales BF Customer Service Center GM	Japan Sales BF Sales Support Center GM

Kimihiro Yokote	Monozukuri IV Wazazukuri Center GM	Monozukuri IV Fundamental Technology Commercialization Center GM
Etsuji Yamaoka	Monozukuri IV Fundamental Technology Commercialization Center GM (Simultaneous Post) Monozukuri IV Fundamental Technology Commercialization Center Product Development Group 1 PM	Monozukuri IV Fundamental Technology Commercialization Center Product Development Group 1 PM
Hidetoshi Meguro	GM under direct jurisdiction of Monozukuri IV Top Management	Shimo-Ina BF Leded Product Center GM
Soya Miyajima	Shimo-Ina BF Leded Product Center GM	Shimo-Ina BF Thick-film Center Engineering Group PM
Tadao Hanagata	Kami-Ina BF Representative (Simultaneous Post) Kami-Ina BF Protective Components/Inductors Center GM	Kami-Ina BF Representative

(Note) IV: Initiative; BF: Business Field

TM: Top Management; GM: General Manager; PM: Profit Manager